






THE WALKWAY'S SIGNATURE EVENT:
STARRY STARRY NIGHT
2024 SPONSORSHIP OPPORTUNITIES
OCTOBER 4TH AT UPPER LANDING PARK

Starry Starry Night is Walkway Over the Hudson's signature annual event, bringing together 400 of the regions stakeholders, local business and community leaders. This high impact event allows sponsors access to local leaders, provides social promotion to our over 30,000 email recipients and 80,000 social media followers.

Sip craft cocktails, **savor** culinary delights from renowned Hudson Valley Purveyors and **stroll** through the enchanting Upper Landing Park on the Hudson River waterfront enjoying live artists, musical performances, and much more before riding the glass enclosed elevator skyward to enjoy fireworks and one-of-a-kind twilight views.

This year we honor **NYS Parks & Historic Preservation** as we celebrate their Centennial, commemorating the 100th anniversary of the founding of the parks and historic sites system. A vision one hundred years ago to connect people to New York State's most celebrated lands.

	 URSA MAJOR* \$7500	 CASSIOPEIA* \$5000	 ANDROMEDA* \$2500	 ORION \$1000	 PHOENIX \$500
SPONSOR BENEFITS/LEVELS					
Event Admissions	8	6	4	2	1
Individual On-bridge Recognition	✓	✗	✗	✗	✗
Shared On-bridge Recognition	✓	✓	✗	✗	✗
Event Website Recognition (Including logo and on all Invitations)	✓	✓	✗	✗	✗
Featured in Event Presentation	✓	✓	✓	✗	✗
Acknowledged in Event Presentation	✓	✓	✓	✗	✗
Social Media Recognition	✓	✓	✓	✗	✗
Listed on Website	✓	✓	✓	✓	✓
Listed on All Invitations	✓	✓	✓	✗	✗
Listed during Event (Banner)	✓	✓	✓	✓	✓

***For \$1,500 add a solar light plaque to your sponsorship.**

For more information on sponsorship or corporate partnership opportunities please contact
Diane Haight at dhaight@walkway.org or 203-517-7318.